

TRADE

at the Store That Deals in

**Hardware
and
Implements**

Washing Machines

**Grinnill
and
White Lily**

Electric - Dolly, or Vacuum

Let me quote you prices on
**Washers, Builders' Hardware
and Implements**

J. M. MONTIGEL

Opposite Grist Mill

How Competition Helps You

The competition that exists
among the hundreds of meat dis-
tributors, large and small, means

Rivalry in Prices
Rivalry in Service
Rivalry in Economy
Rivalry in Quality

Swift & Company sells meat
at the lowest possible price, con-
sistent with quality and service.
Our profit of only a fraction of a
cent a pound on all products is
evidence of keen competition.

Swift & Company must provide the
best service to your dealer or he will
buy from our competitors. This means
a supply of fine fresh meat always
on hand for you at your dealer's.

Swift & Company must keep down
manufacturing and selling costs, and
use all by-products to avoid waste, or
else lose money meeting the prices of
competitors who do.

Swift & Company must make its
products of the highest quality, or see
you turn to others. This means bet-
ter meat for you and a greater variety
of appetizing, wholesome food.

We are as glad for this competition
as you should be. It helps to keep us
on our mettle.

Swift & Company, U.S.A.



LOCAL NEWS ITEMS

Buy the best. Buy DeLuxe.—77-tf
You will find the best bread in
Butter Cup wrappers. 02-tf-c
Charles Ray in "Crooked Straight"
—Idlehour, Sunday.—adv.
Mr. and Mrs. Karl Adams spent
New Year's visiting with friends in
Owosso.
C. A. Miller of the Idlehour theatre
was in Detroit the first of the week
on business.
Dr. E. G. Sluyter, osteopathic phy-
sician, State Savings Bank Building,
Alma, both phones. 57-tf
Edward Bahlke, who has been vis-
iting at the home of his parents, Mr.
and Mrs. George Bahlke, has returned
to Detroit.
Glen Wilber, purchasing agent for
the Republic Motor Truck Company
Inc., was in Muskegon on business
the first of the week.
Mark L. Spinney of Detroit, who
has been visiting at the home of his
parents, Mr. and Mrs. J. D. Spinney,
has returned to Detroit.
Lieutenant and Mrs. M. R. Husted of
Columbus, Ohio, spent the week end
in Alma, guests at the home of Mr.
and Mrs. Frank Bennett.
Mr. and Mrs. Alger Clark, who
have been visiting at the home of
Mr. and Mrs. T. J. Clark, have re-
turned to their home in Detroit.
Fred Porter, who has been spend-
ing the holidays in this city, with
his wife, left Saturday to resume his
work in the Aurora, Illinois, schools.
Roy Gulick, who has been spending
the holidays in this city with his
parents, has returned to Rogers
City, where he is teaching this year.
Charles L. Hawley, who has been
visiting at the home of Mr. and Mrs.
S. L. Bennett for the past ten days,
has returned to his home in Big
Rapids.
Mrs. Harriet Sovergin and two
children, who have been visiting at
the home of Mr. and Mrs. J. D. Spin-
ney, left Saturday for their home in
Ewart.
E. L. Smith was in Chicago the lat-
ter part of last week attending a
meeting of "Louden for President"
boosters, which was held in that city
Friday.
Glen Boyd, who has been visiting
at the home of his parents, Mr. and
Mrs. F. E. Boyd, has returned to Big
Rapids, where he is attending Ferris
Institute.
Mr. and Mrs. M. J. Kellogg, who
have been visiting at the home of the
latter's parents, Mr. and Mrs. A. B.
Scattergood, have returned to their
home in Reading.
Miss Margorie Bildson, who has
been spending the holidays in Alma,
a guest at the home of her parents,
has returned to Cadillac, where she
is teaching this year.
Reed Ruggles, who has been spend-
ing the holidays at the home of his
parents, Mr. and Mrs. F. W. Ruggles,
has returned to the east where he is
attending school this year.
Miss Muriel Hunt of Harper Hos-
pital, Detroit, who has been a guest
at the home of Dr. and Mrs. DuBois
during the holidays, returned to De-
troit the latter part of last week.
Miss Ivah Hooper, who has been
spending the holidays in this city, a
guest at the home of her parents,
has returned to Ypsilanti to resume
her work at the Michigan State Nor-
mal.
Kenneth Montigel, who has been
spending the holidays in this city
with relatives, has returned to Ann
Arbor to resume his work at the
University of Michigan.
Hollis Clark, who has been spend-
ing the holidays with his parents, Mr.
and Mrs. T. J. Clark, has returned to
Champaign, Illinois, where he is at-
tending the University of Illinois.
If any of the subscribers to The
Record have a copy of November 13,
1919, and will bring the same to this
office they will be repaid for their
trouble. We need the missing num-
ber for our files. 29-tf
Miss Olive Smith, who has been
spending the holidays in this city,
a guest at the home of her parents,
Mr. and Mrs. P. M. Smith, has re-
turned to Kalamazoo where she is an
instructor in Kalamazoo Normal.
Cadet Anthony Tucker, who has
been spending the holidays in this
city with his parents, Mr. and Mrs.
A. K. Tucker, has returned to Dela-
field, Wisconsin, where he is attend-
ing St. John's Military Academy.
Paul Field, better known as "Ike,"
now athletic director at Albion col-
lege was in the city for a few hours
Monday visiting with friends. Field
will be remembered here as having
been the coach of the Alma college
baseball team last spring.
Miss Esther Dunham and Donald
Dunham, who have been spending
the holiday vacation in this city with
their mother, Mrs. H. M. Dunham,
Sr., left Monday to resume their
studies, the former returning to the
University of Michigan at Ann Ar-
bor and the latter returning to Al-
bion College at Albion.
D. R. Sullivan of Alma has been
elected Holcad reporter for the senior
class of two-year short course stu-
dents in general agriculture at M. A.
C. "Shortorns" have entered into
college activities this fall in greater
numbers than ever before and are
building up traditions similar to
those of the regular classes. The
class which Sullivan is reporter for
will be at East Lansing until the end
of February.
Annette P. Ward, librarian of the
Alma College Library, was among
Michigan librarians attending a na-
tion-wide conference of the American
Library Ass'n in New York City, held
during the first three days of Jan-
uary. The conference, which was at-
tended by the representatives of more
than four thousand librarians, was
the first special meeting of the Amer-
ican Library Association in its his-
tory of more than forty years. The
meeting was called for the purpose
of adopting concerted measures to
solve important after-the-war prob-
lems.
See "Uncle Tom, Without the Cab-
in"—Idlehour, Monday and Tuesday.
—adv.

THE THEATRE

Idlehour Theatre
The many admirers of Charles
Ray will be glad of the opportunity
of seeing him Sunday in "Crooked
Straight."
It takes just one word to give our
idea of "Crooked Straight," a Thos.
H. Ince production starring Charles
Ray. And that one word is "Great!"
The picture is great, the cast is
great, and the star is great. Charles
Ray is our idea of a perfect actor.
That is, a natural actor.
No one would ever think that the
easy-going, unassuming Charles Ray
would be cast as a crook. But that
is just what has happened. "Crooked
Straight" is not the usual story of
a man sunk in the depths who turns
straight after spending the most of
his life behind prison bars, but of a
man who gets just one taste of
crime and then decides to be good
thereafter, for he has learned a les-
son. And, of course, there is the girl.
Julian Josephson, who is responsi-
ble for so many of Mr. Ray's success-
es, is the author of "Crooked
Straight," while Jerome Storm di-
rected the production, which was per-
sonally supervised by Mr. Ince. A
pretty leading woman with whom
one doesn't blame Charles Ray for
falling in love is introduced in the
person of Margery Wilson. She has
played with Ray before, but not
lately, and for our part we wish
Charles would abandon his habit of
changing his screen sweetheart so
frequently and just stick to this one.
Otto Hoffman, the grand old man of
the Ince force, has a characteristic
bit, and others in the cast are thor-
oughly adequate.
Most of us like our screen heroes
with a dash of bad in them. That's
the way most of us are ourselves,
and, since Charles Ray is just about
the most true-to-life star in the
movies today, he and "Crooked
Straight" fit each other like a new
pair of kid gloves.
Regent Theatre
As Amy Burke, Miss Pickford has
an unusual role in "The Hoodlum."
She is first seen as a spoiled grand-
daughter of the very wealthy Alex-
ander Guthrie. Silk pajamas, several
fancy-built roadsters, a private tutor
with shell-stem glasses are a few of
her possessions.
Then, in order to live with her fa-
ther who is determined to write a
book, on sociology, and incidentally
to live among the poor, Amy partly
informs her granddad that there is
no chance for her to visit Europe
with him; she is going to live with
her father.
Life for Amy in the tenements
seems one long siege of degradation.
While her grandfather is supposedly
visiting the crowned heads of Europe,
Amy is watching the crowned cans
of beer being distributed in Creigh-
ten street.
Among those whom Amy meets in
the tenements are Dish Lowry, a
little chap with an appetite for hard-
boiled eggs; William Turner, a strug-
gling artist with a past not as black
as it is painted, and Peter Cooper, a
wealthy old recluse, whom Amy tries
to "frame" for a crap game.
How Peter Cooper serves as the
medium through which a reconcilia-
tion among the Burke family is ef-
fected and how the struggling artist
aids Amy in cracking her grand-
father's safe and steals her heart is
a most comical end to this produc-
tion, which bids fair to break all re-
cords at the Regent Theatre January
15 and 16.
Don't You Forget It
Bear in mind that Chamberlain's
Tablets not only move the bowels but
improve the appetite and strengthen
the digestion. They contain no pep-
sin or other digestive ferment but
strengthen the stomach and enable it
to perform its functions naturally.
Charles Ray in "Crooked Straight"
—Idlehour, Sunday.—adv.

REGENT Theatre

PROGRAM
Week of January 10 to 16

SATURDAY
Bessie Barriscale
—in—
"Kittie Kelley, M. D."
also comedy
SUNDAY
Anita Stewart
—in—
"Human Desire"
Pathe News
MONDAY
Mary MacLaren
—in—
"The Pointing Finger"
Lyon-Moran comedy
TUESDAY
Gladys Brockwell
—in—
"Broken Commandment"
also Elmo Lincoln in "Elmo,
the Mighty," Episode No. 7
WEDNESDAY
Frank Keenan
—in—
"Gates of Brass"
Century Comedy
THURSDAY AND FRIDAY
SPECIAL
Mary Pickford
in the greatest picture of
her career
"The Hoodlum"
Admission—Afternoon 15 and
25c; Evening 15c and 30c



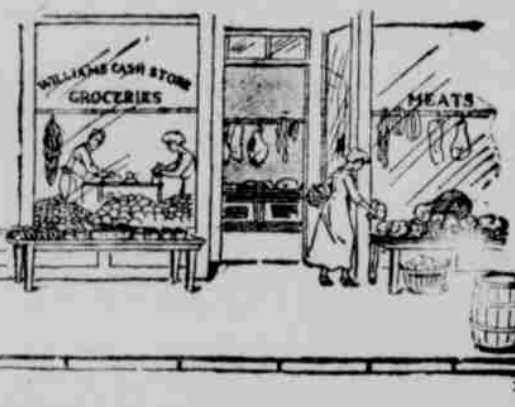
The Sawkins Piano Co.

ALMA, MICH.

Ford
THE UNIVERSAL CAR

The Ford Model T One Ton Truck is in reality a necessity to the wide awake
retail grocer, not only for the economic solution of the delivery problem, but for
the bringing of goods from the docks or stations to his place of business, and for
traversing the country and bringing in produce. For years the Ford One Ton
Truck with its splendid manganese bronze worm-drive, powerful Ford Model
T Motor, strong Vanadium steel frame, has been serving in every line of business
activity, and we have yet to hear the first complaint as to rear axle trouble or
motor trouble. It has the lowest purchase price on the market, and the cost
for operating and maintaining is exceedingly small. In fact, the Ford One Ton
Truck has become a business necessity. Leave your order with us without delay.
We will give you prompt attention and assure you reasonably prompt delivery,
and give you an after service that will insure your continuous operation of the
Truck.

C. M. Johnson
Alma, Michigan



Announcement

BlueBird Electric Clothes Washer
will be sold in this district by

D. W. ROBINSON

This wonderful all white, cabinet electric clothes washer
offers the first satisfactory solution of the washday problem.

BlueBird washes clothes clean—cleaner than any other washing pro-
cess. A whole week's wash is "on the line by nine" without the
slightest effort by you. Even the wringing is done by motor.

Clothes washed the BlueBird way
last five times as long as when
washed on a rub-board—aside
from the saving in laundry expense.

See BlueBird here today
Or better still, let us send one to
your home for free demonstration
with your own clothes. There is
no obligation, no expense. Simply
phone or call.

BlueBird superiorities:

Handsome white enamel
nickel cabinet; table top;
all mechanism protected
heavy copper, extra large
tub, can't discolor clothes.
Washes perfectly smooth;
nothing to tear or wear.
Washed by perfect rock-
ing action, quickest, most
thorough way.
Built for a life-time of ser-
vice; extra strong, rigid
frame, simple, dependable
mechanism.
Large power driven wring-
er, swings to any position;
adjusts automatically for
light or heavy things.
Highest grade guaranteed
motor, powerful, dependable
through-out.

D. W. Robinson

